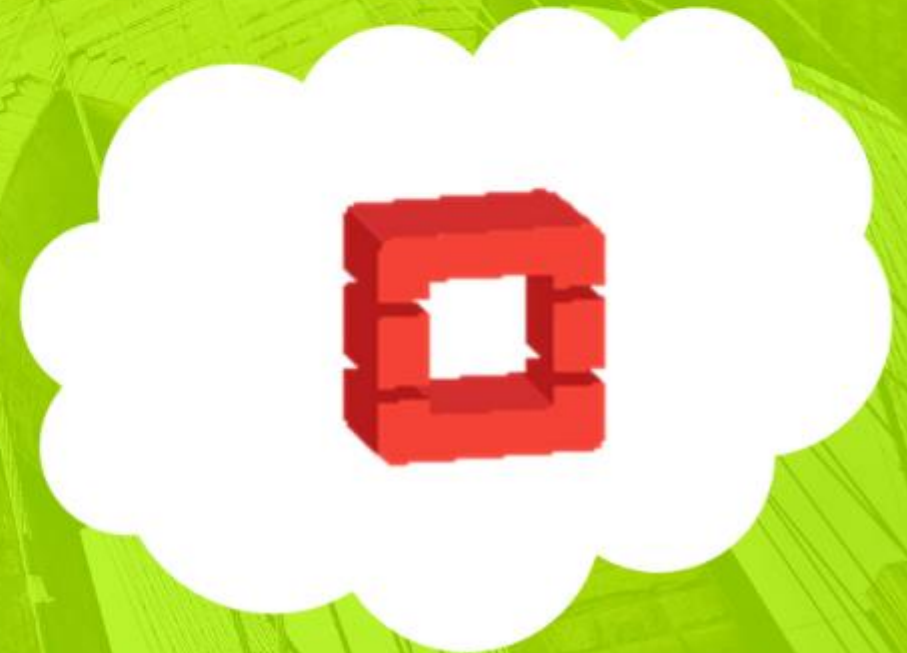


# Introduction

# Telco Cloud

Journey to  
NFV - SDN



Change the way Networks are Deployed

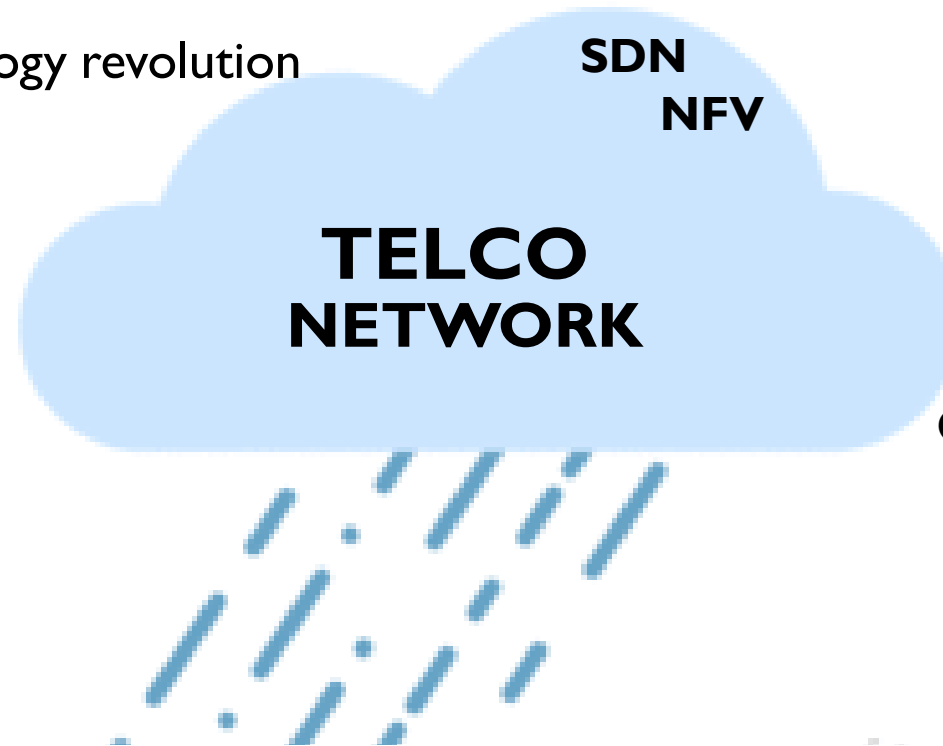
Biggest technology revolution

**SDN**  
**NFV**

Change the Business  
Model of Telecom



Innovate more Quickly



Change the way  
Consumers are enabling  
services on the fly

No Dedicated  
Hardware

Shared  
Resources

Convenient  
Access from  
anywhere

Rapid Expansions  
& Elasticity

On-Demand  
Network Access

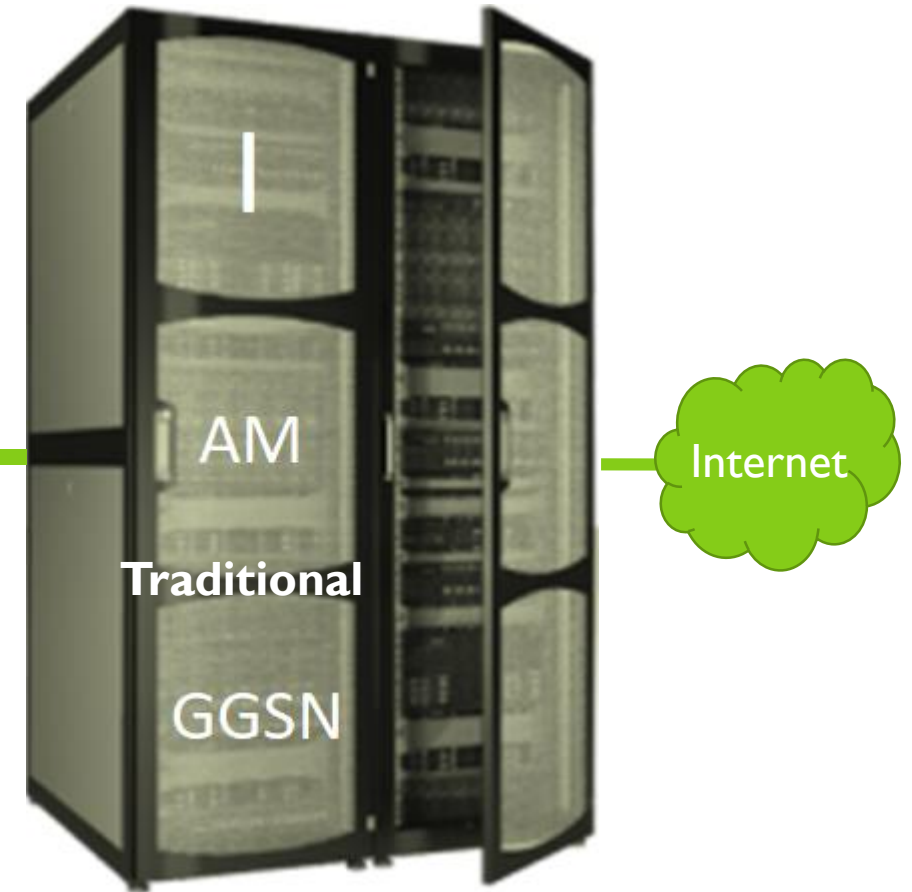
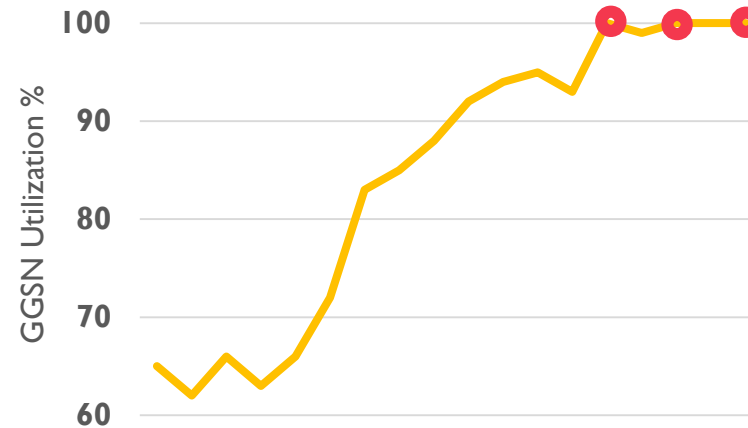
Offered as  
Networks,  
servers, storage,  
App and services



- *What is Cloud ?*
- *Why Cloud is necessary for Telcos ?*
- Demystifying Cloud :-
  - **NFV**
  - **SDN**
  - **Hypervisor Vs Container**

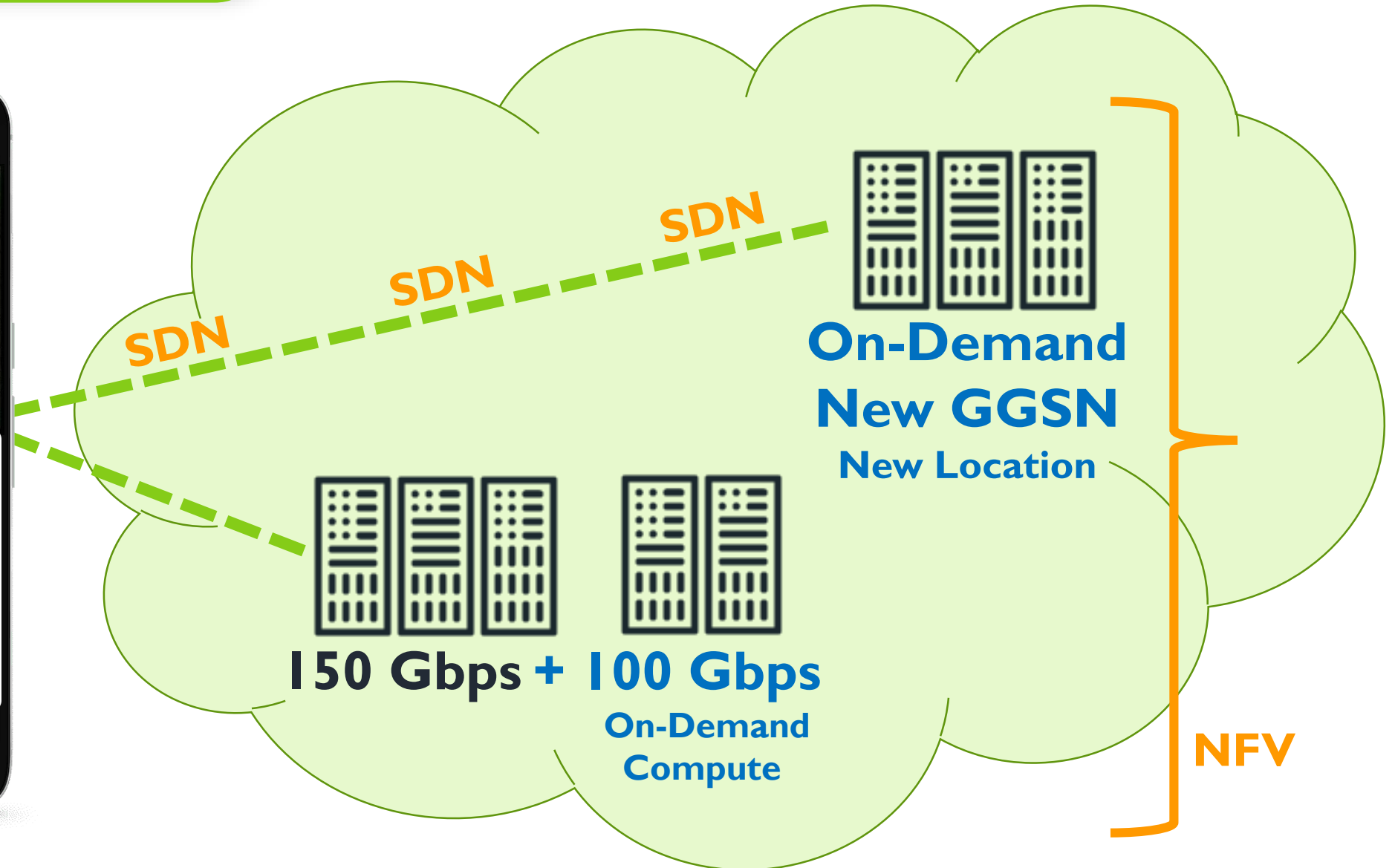
# Why Cloud Network are required in Telecom ?

## Traditional Networks



**Fix Capacity : Example 150 Gbps**

# Cloud Network ?





# Why Telco Cloud ?

## Problem of Telco Operators

### Lack of Scalability

- Problem with Scale In / Scale Out
  - Uncontrolled and unpredictable traffic explosion ( *Matches , Events* )

### Lack of Adaptation

- Challenges with
  - *New Technology (4.5G / 5G / IOT ) , New Functionality ( New Links Interface ) , New Business Model*

### Lack of Flexibility

- Uneven Utilization ( *Congestion leads to Poor Customer experience* )
- High Cost ( *AMC of Multiple Nodes , TCO is high due to utilization* )

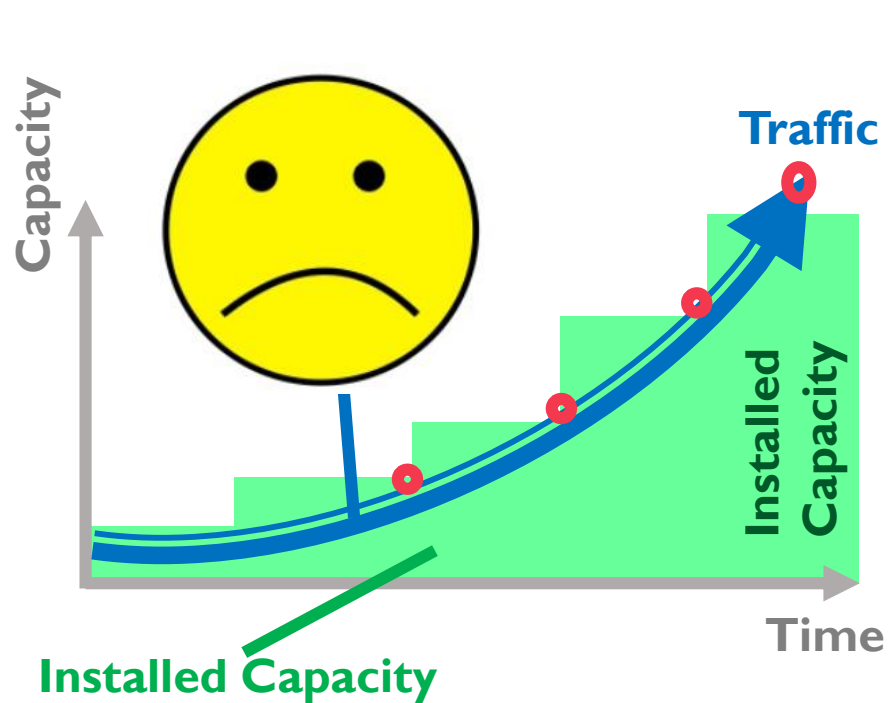
### Lack of Speed

- Slow to Change & Innovate ( *Feature Parity between Vendors* )
- Time to Market for new services is High
- Dynamic Requirements can't be met such as Regulatory & Business etc..



**Traditional Network**

# Get Right Capacity at Right time



## Traditional Network

Demand either leads or lags the installed capacity

**Average Util : 60%**



## Cloud Network

Get Right Capacity at Right time

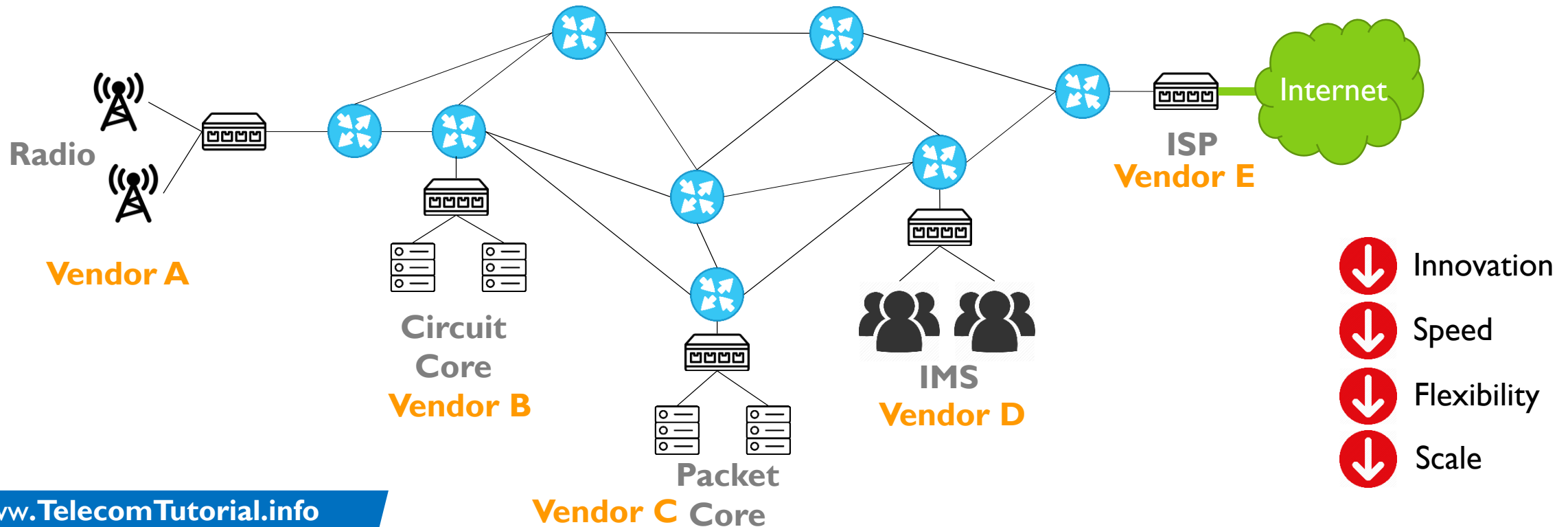
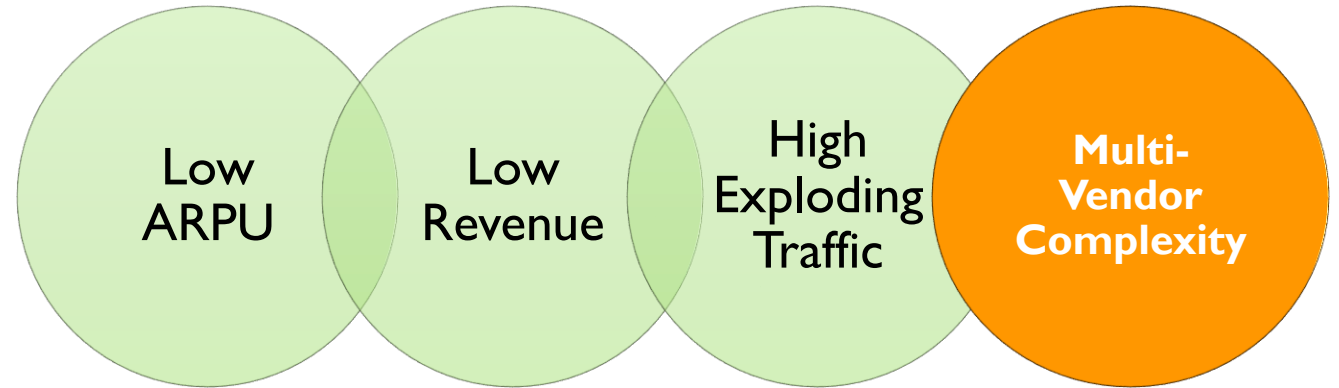
**Average Util : 85%**

# Why Telco Cloud ?

## Problem of Telco Operators

### Traditional Network

*Vendor Specific Deployment*  
*Purpose Built dedicated hardware*





# How Telco Cloud Helps ?

## • Cost Reduction & Uptime



- Better Utilization of Resources , Max Re-Use
- Avoid Vendor Lock-in
- Better Network Management will reduce OPEX
- improve TCO through centralization, automation and efficiency
- Better Uptime with Standardized Hardware

## • Network Flexibility

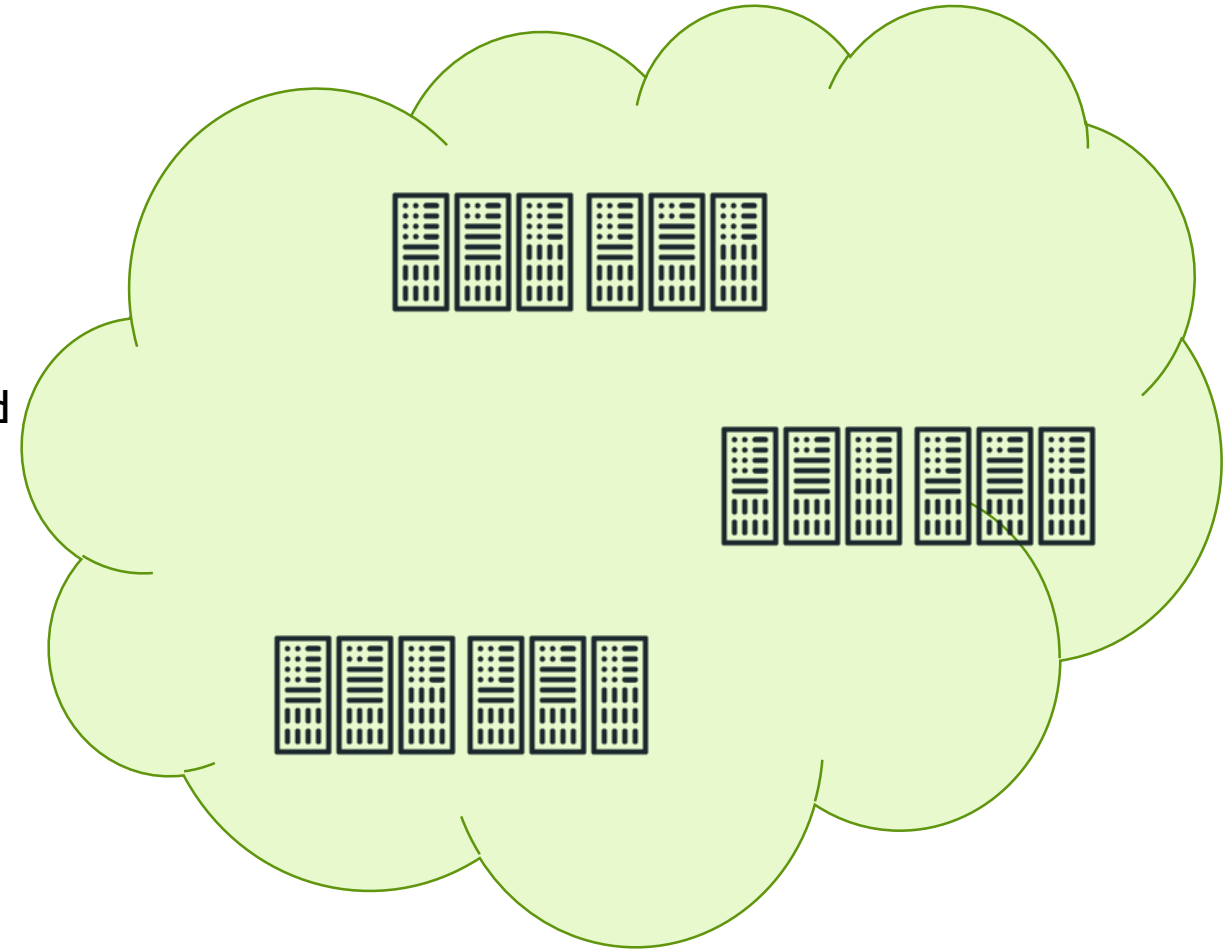


- Scale Service UP & Down Quickly
- On Demand Network Resources

## • Ease of Business



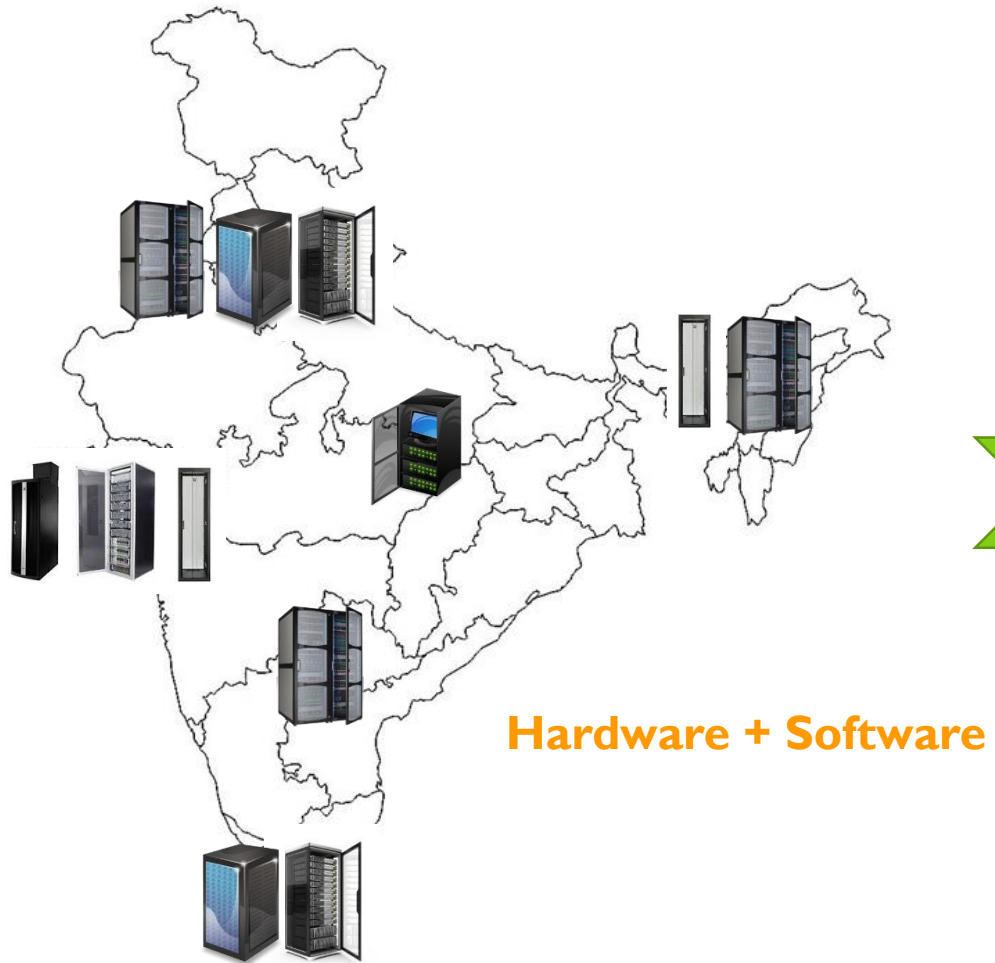
- Ability to respond quickly to customer Demands , Create New Services on the fly
- Rapid Deployment of New Services
- Innovations are Welcome



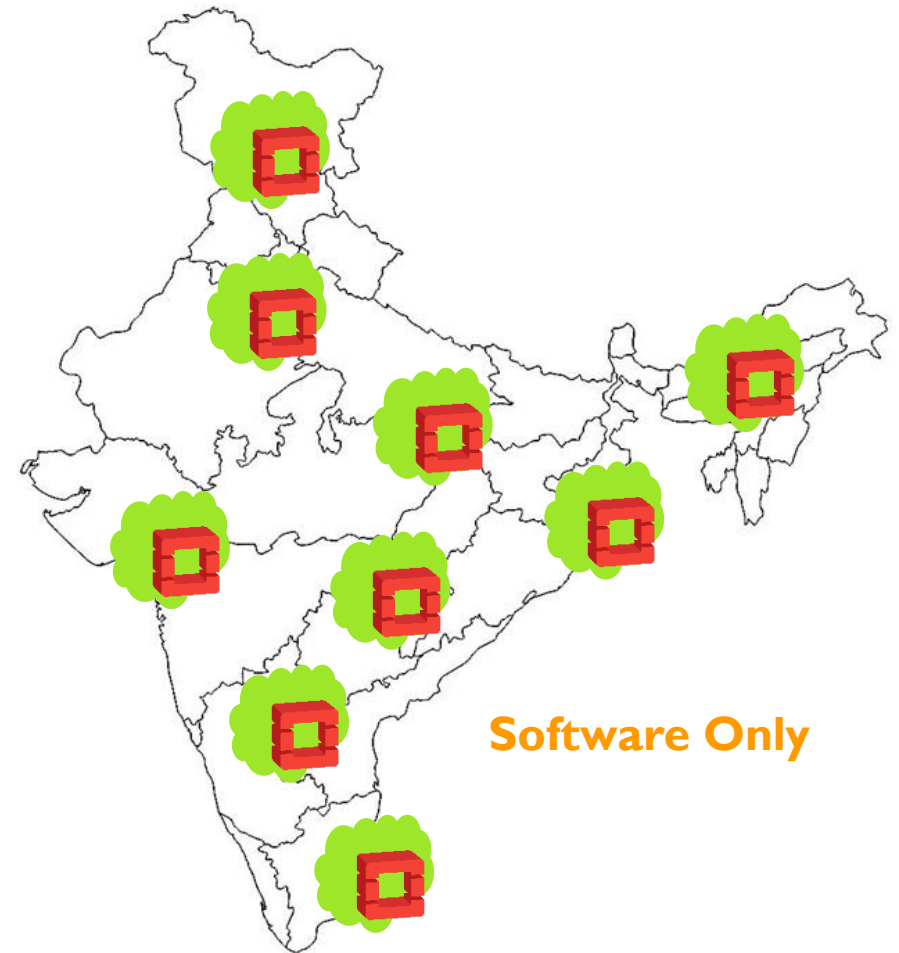
## Telco Cloud

Highly programmable & Automated Networks  
Competitive with OTTs on Agility

## Solution ..

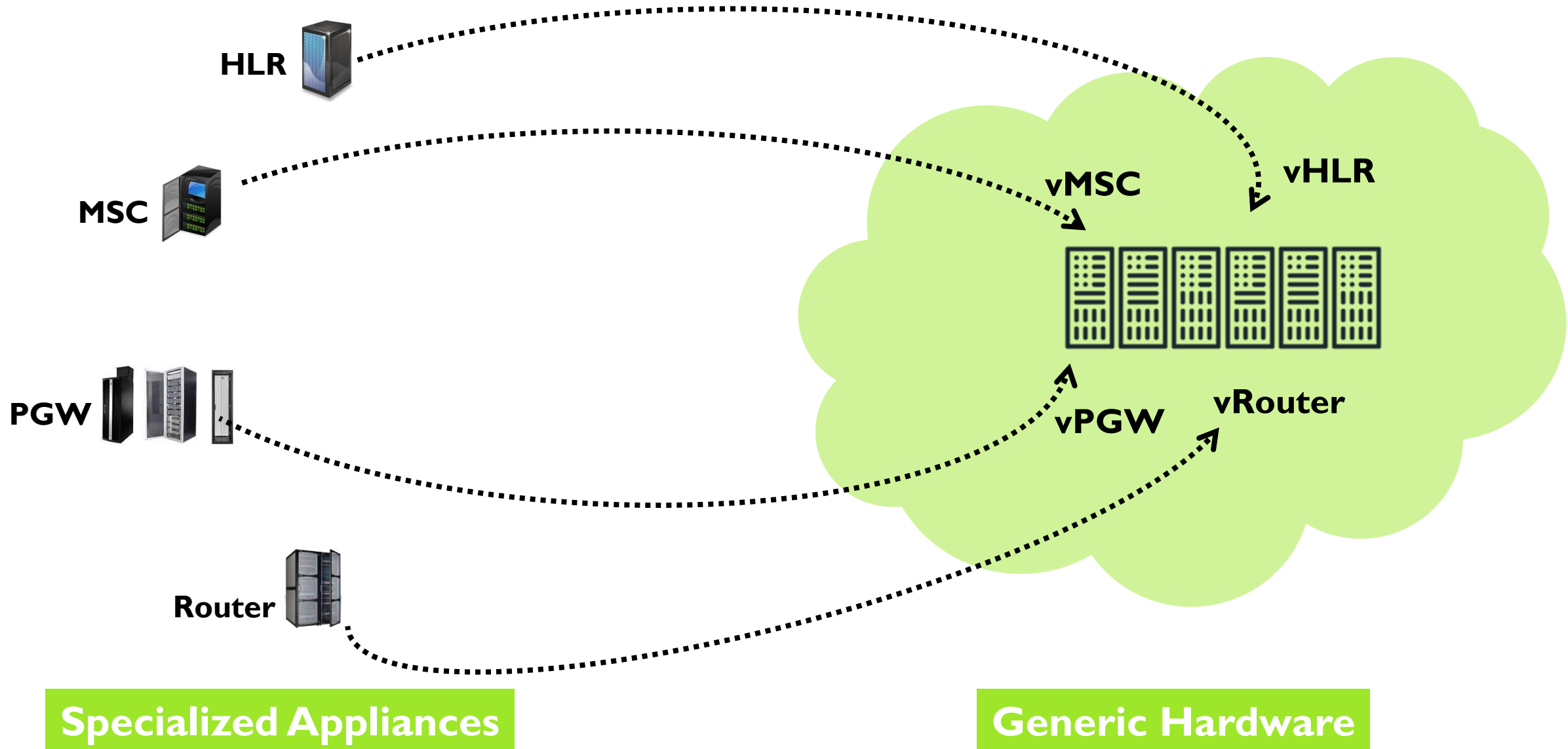


**Specialized Appliances**



**Generic Hardware**

## Solution ..





## *What is Cloud ? Why Cloud ?*

- *Demystifying Cloud :-*

- *NFV*
- *SDN*
- *Hypervisor Vs Container*

